

BOARD OF COMMISSIONERS
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Serving all of Plainfield Township
 and Portions of Na-Au-Say and
 Wheatland Townships

Gregory B. Bott, Executive Director

www.painfieldparkdistrict.com

Brochure Advertising Rates & Information

The Plainfield Park District produces 44,000 brochures each season (summer, fall / holiday and winter / spring). Advertising costs are listed below. Please be aware that if you choose to advertise in 3 consecutive seasonal brochures you will receive a **15% discount** per issue for advertising in multiple issues!

Please note: the Plainfield Park District reserves the right to refuse ads based on appropriateness and competition. No ads will be accepted that compete with our programs.

	Single issue rate	Three issue contract rate
Back Cover – our back cover of the brochure offers excellent exposure! The dimensions are 8-3/8” x 10-7/8”. The back cover is offered in four color print.	\$1980 per issue	\$1683 per issue x 3 issues ----- \$5049 \$891 SAVINGS per year!
Inside Front Cover – our inside front cover of the brochure offers great exposure! The dimensions are 8-3/8” x 10-7/8”. The inside front cover is <i>NOW OFFERED</i> in four color print.	\$1620 per issue	\$1377 per issue x 3 issues ----- \$4131 \$729 SAVINGS per year!
Inside Back Cover – our inside back cover of the brochure offers great exposure! The dimensions are 8-3/8” x 10-7/8”. The inside back cover is <i>NOW OFFERED</i> in four color print.	\$1620 per issue	\$1377 per issue x 3 issues ----- \$4131 \$729 SAVINGS per year!
Internal ad – 1/4 page 3-1/2” x 4-1/4”. These ads will be placed throughout the brochure. Print will be in black & white.	\$670 per issue	\$570 per issue x 3 issues ----- \$1710 \$300 SAVINGS per year!
Internal ad – 1/8 page 3-1/2” x 2-1/8”. These ads will be placed throughout the brochure. Print will be in black & white.	\$335 per issue	\$285 per issue x 3 issues ----- \$855 \$150 SAVINGS per year!

Updated 10/09

Brochure Advertising Request Form

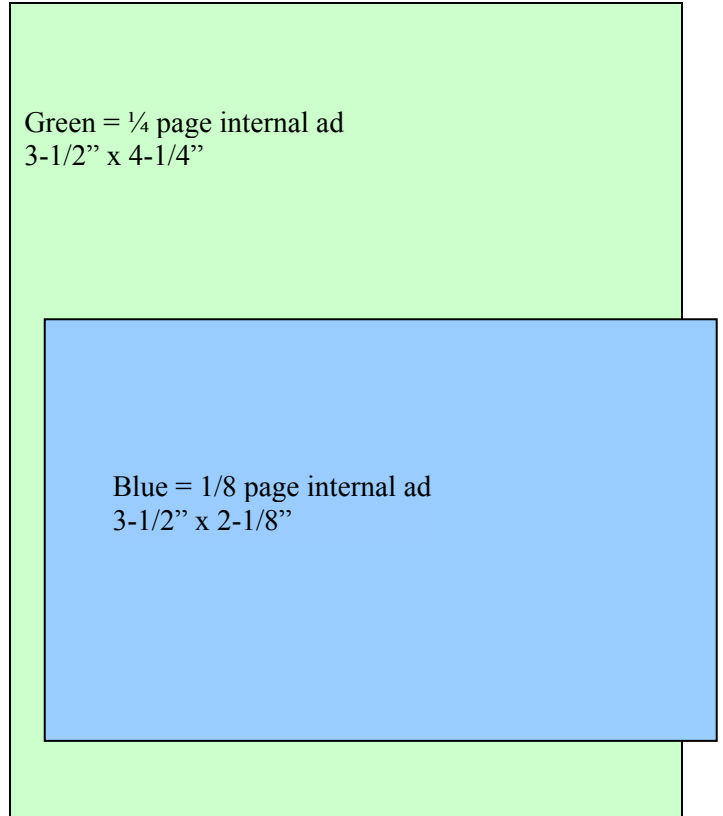
Name of Company _____
 Name and Title of Contact Person _____
 Phone # _____ Alt phone # _____
 Fax # _____ E-mail address _____
 Address _____ State _____ Zip Code _____

Single Issue Three Issue Special

If choosing a single issue which season would you prefer?
 ___ Summer ___ Fall / Holiday ___ Winter / Spring

Please mark which size ad you are interested in purchasing:

- Back Cover 8-3/8" x 10-7/8"
- Inside Front Cover 8-3/8" x 10-7/8"
- Inside Back Cover 8-3/8" x 10-7/8"
- Internal Ad 1/4 page 3-1/2" x 4-1/4"
- Internal Ad 1/8 page 3-1/2" x 2-1/8"



Please note: the Plainfield Park District reserves the right to refuse ads based on appropriateness and competition. No ads will be accepted that compete with our programs.

Artwork Requirements:

1. Camera-ready artwork is preferred.
2. Camera-ready artwork should be supplied by advertiser. We reserve the right to refuse poor quality artwork.
3. Placement of ad can be requested, but is not guaranteed.
4. Advertising must be submitted as a .pdf file.
5. Digital files are accepted. Please call for details.
6. Advertising can be designed by park district per advertiser requests. Request for artwork design must be requested a minimum of 8 weeks prior to production. Call for deadlines. \$75 per hour fee will be applied, minimum 1 hour.
 - a. Copy changes may require an additional fee not to exceed original artwork charge.

For more information please contact Kelly Banach or Marianne Naughton at 815-436-8812.